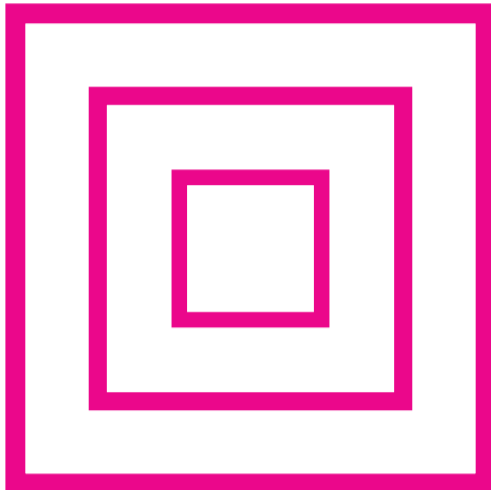# SQUARE STICKERS

GUIDE & SUPPLYING ARTWORK TIPS

Make sure you allow for the 'bleed' in your design, this area must be filled with background colours &/or images.

Ensure all integral parts of your design are kept within the safe area (dotted lines) (See below diagram).

Where possible designs featuring graphics or text should be submitted as vector based PDFs.

To keep your text in vector format, outline fonts in applications such as Adobe Illustrator.
(Shortcut - Ctrl+Shift+O (Windows) or Command+Shift+O (Mac).

THE HIGHER THE IMAGE DPI

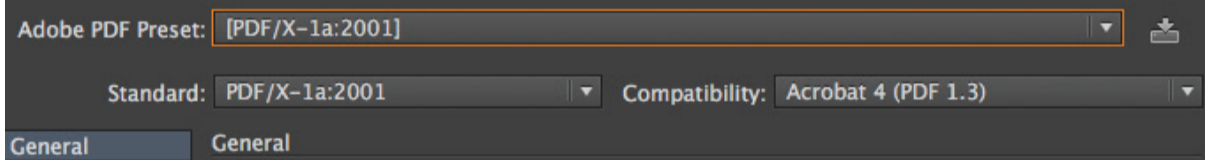If your design features a mix of photography and text, make sure your images are at least 300 dpi.

Where possible please save your final design as a print ready PDF.

Ensure all fonts are outlined & images are embedded.

Make sure your pre-flight PDFs using the 'Adobe PDF/X-1 a:2001' preset.

THE BETTER THE PRINT

Adobe PDF Preset:	[PDF/X-1a:2001]	
Standard:	PDF/X-1a:2001	Compatibility: Acrobat 4 (PDF 1.3)
General	General	

The above pre-flight dropdown can be found in Adobe Illustrator, Adobe InDesign and more recent versions of Adobe Photoshop when saving/exporting you file(s).

DIAGRAM

BLEED
(Image/background colour to extend to this line)

TRIM
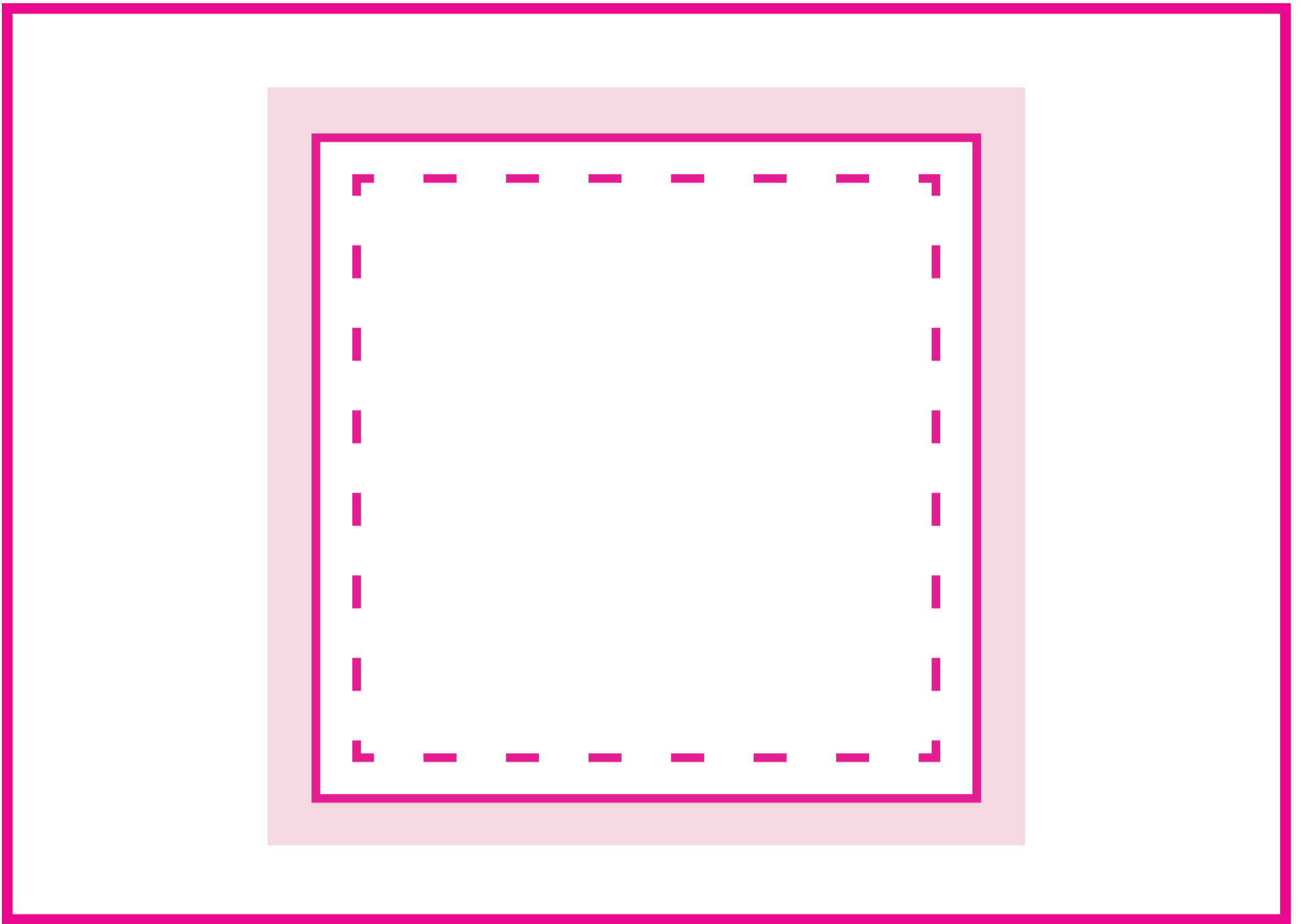(Where the sticker will be cut to)

SAFE AREA
(No text/essential printed elements to be past this line)

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SQUARE TEMPLATE ON THE NEXT PAGE

WWW.CLUCKPRINT.CO.UK/GUIDES/30MM-SQUARE.Ai

WWW.CLUCKPRINT.CO.UK/GUIDES/40MM-SQUARE.Ai

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